

OLIVIA ECKERT

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EDUCATION

UNIVERSITY OF LOUISVILLE

Louisville, KY

BFA Graphic Design and BA Women's, Gender, & Sexuality Studies; Minor in Art History

Cumulative GPA: 3.9; Dean's List Fall 2017 – Fall 2022; Honors College & Honors Scholar Program

Relevant Coursework: Book Forms, Typography, Lettering & Font Design, Packaging Design, Identity Systems

SCHOLARSHIPS

Daniel Stewart Scholarship in Design, Trustee's Academic Scholarship, Honors Board of Overseers Mentoring Scholarship

WORK EXPERIENCE

THE LOUISVILLE BALLET SCHOOL

Complementary Program Manager

Jun 2023 – Present

Children's & Complementary Program Dance Instructor

Mar 2018 – Present

- Design and update website in Wordpress for all program needs
- Manage team of instructors all specializing in different dance genres by holding progress meetings and ensuring instructors have access to resources they need for success in the studio; led to growth in classes offered and student enrollment
- Organize Spring Collection showcase by collaborating with production and artistic teams in order to provide students with a professional and streamlined performance experience, follow and adhere closely to given budget as well as strict timelines

KENTUCKY FOUNDATION FOR WOMEN

Aug 2020 – Aug 2023

Feminist Art Timeline Intern

- Designed and updated a visually engaging and interactive Feminist Art Timeline, creating an educational representation of Kentucky women artists' evolution and impact on the national feminist art movement
- Conducted comprehensive research on key movements, artists, and milestones in feminist art history, identifying significant contributions and trends from the early 20th century to the present day
- Co-authored publication in *Kentucky Libraries* journal that highlighted the collaborative research process and design methodology utilized, contributing to academic discussion at large and future projects on feminist art

SPEED ART MUSEUM

Sep 2018 – Apr 2019

Youth & Family Programming Intern

- Conducted surveys with families using Art Sparks interactive art space and compiled data to utilize for the education team to utilize in making improvements to user experience and accessibility to museum space
- Led and assisted youth workshops in painting, collage making, and cyanotype printing as part of educational programming

UNIVERSITY INVOLVEMENT

HONORS BOARD OF OVERSEERS MENTORING PROGRAM

Aug 2020

- Mentored by Art Director at Scoppechio Advertising Agency to gain better understanding of career in graphic design
- Observed meetings with clients, studio operations and design process, as well as team meetings with upper management
- Designed and illustrated on student projects in order to participate in critiques led by fellow graphic design employees

SHE BECAME SPEAKER

Oct 2019

- Delivered speech and presentation to class of young girls, encouraging them to pursue and explore a career in the arts

AWARDS

AIGA LOUISVILLE 100 SHOW

July 2023

- Winner Best of Student 2023; Rebranding project done for local non-profit organization Out Loud Louisville

SKILLS

Technical Skills: Adobe Creative Suite (Illustrator, Indesign, Photoshop), Google G-Suite, Powerpoint, Procreate